

1 of 15

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$225.00	10/16-10/22	4	1	4	\$900.00	
		Sales Remark: V3 REVISION.										
		V3 Comment Changed, Rate Changed										
	*2	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$225.00	10/23-10/29	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION.										
		V3 Comment Changed, Rate Changed										
	*3	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*4	TU	5A-6A	8 NEWS NOW AT 5A	:30	\$225.00	11/06-11/06	2	1	2	\$450.00	
		Sales Remark: V3 REVISION.										
		V3 Comment Changed, Rate Changed										

Rep Order# 8836875 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36916

Printed: 08/08/2012 9:09 AM
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Showing Buylines: All Lines

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Station KLAS-TV LAS VEGAS
Advertiser () HORSFORD, STEVEN
Product HORSFORD/CON/DEM
Estimate# 1366
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 115/122/1366
Flight Dates 10/16/2012 - 11/06/2012
Hiatus Weeks

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	*5	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$275.00	10/16-10/22	4	1	4	\$1,100.00	
				Sales Remark: V3 REVISION.								
				V3 Comment Changed, Rate Changed								
	*6	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*7	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*8	TU	6A-7A	8 NEWS NOW AT 6A	:30	\$275.00	11/06-11/06	2	1	2	\$550.00	
				Sales Remark: V3 REVISION.								
				V3 Comment Changed, Rate Changed								
	*9	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$200.00	10/16-10/22	4	1	4	\$800.00	
				Sales Remark: V3 REVISION.								
				V3 Comment Changed, Rate Changed								
	*10	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$200.00	10/23-10/29	5	1	5	\$1,000.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*11	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$200.00	10/30-11/05	5	1	5	\$1,000.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*12	TU	7A-9A	CBS THIS MORNING	:30	\$200.00	11/06-11/06	2	1	2	\$400.00	
				Sales Remark: V3 REVISION.								
				V3 Comment Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*21	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	10/23-10/29	2	1	2	\$3,150.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*22	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$350.00	10/30-11/05	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*23	TU	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	11/06-11/06	1	1	1	\$1,575.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*24	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/16-10/22	1	1	1	\$1,925.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*25	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/23-10/29	1	1	1	\$1,925.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*26	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/30-11/05	1	1	1	\$1,925.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*27	TU	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	11/06-11/06	1	1	1	\$1,925.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*28	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	10/16-10/22	3	1	3	\$825.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*29	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
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	*30	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*31	TU	12P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	11/06-11/06	1	1	1	\$275.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*32	TU-F,M	1230P-2P	BOLD & BEAUTIFUL/LETS MAKE A DEAL	:30	\$1,315.00	10/16-10/22	2	1	2	\$2,630.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*33	TU-F,M	1230P-2P	BOL & BEAUTIFUL/LETS MAKE A DEAL	:30	\$1,315.00	10/23-10/29	2	1	2	\$2,630.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*34	TU-F,M	1230P-2P	BOLD & BEAUTIFUL/LETS MAKE A DEAL	:30	\$1,315.00	10/30-11/05	2	1	2	\$2,630.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*35	TU	1230P-2P	BOLD & BEAUTIFUL/LETS MAKE A DEAL	:30	\$1,315.00	11/06-11/06	1	1	1	\$1,315.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*36	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*37	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$325.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*38	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$325.00	10/30-11/05	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*39	TU	1P-2P	LET'S MAKE A DEAL	:30	\$325.00	11/06-11/06	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*40	TU-F,M	2P-3P	THE TALK	:30	\$1,315.00	10/16-10/22	2	1	2	\$2,630.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*41	TU-F,M	2P-3P	THE TALK	:30	\$1,315.00	10/23-10/29	2	1	2	\$2,630.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*42	TU-F,M	2P-3P	THE TALK	:30	\$1,315.00	10/30-11/05	2	1	2	\$2,630.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*43	TU	2P-3P	THE TALK	:30	\$1,315.00	11/06-11/06	1	1	1	\$1,315.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*44	TU-F,M	3P-4P	ELLEN	:30	\$375.00	10/16-10/22	3	1	3	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*45	TU-F,M	3P-4P	ELLEN	:30	\$375.00	10/23-10/29	5	1	5	\$1,875.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*46	TU-F,M	3P-4P	ELLEN	:30	\$375.00	10/30-11/05	7	1	7	\$2,625.00	
		Sales Remark: V3 REVISION										
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*47	TU	3P-4P	ELLEN	:30	\$375.00	11/06-11/06	1	1	1	\$375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*48	TU-F,M	430P-5P	430P NEWS	:30	\$350.00	10/16-10/22	4	1	4	\$1,400.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*49	TU-F,M	430P-5P	430P NEWS	:30	\$350.00	10/23-10/29	5	1	5	\$1,750.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*50	TU-F,M	430P-5P	430P NEWS	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*51	TU	430P-5P	430P NEWS	:30	\$350.00	11/06-11/06	1	1	1	\$350.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*52	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$400.00	10/16-10/22	5	1	5	\$2,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*53	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$400.00	10/23-10/29	7	1	7	\$2,800.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*54	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$400.00	10/30-11/05	10	1	10	\$4,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*55	TU	5P-630P	8 NEWS NOW ROTATION	:30	\$400.00	11/06-11/06	1	1	1	\$400.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*56	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$965.00	10/20-11/03	1	3	3	\$2,895.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*57	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$965.00	10/27-11/03	1	2	2	\$1,930.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*58	SU	4P-5P	4-5P NEWS	:30	\$1,225.00	10/21-10/21	1	1	1	\$2,450.00	
							10/28-10/28	0	1	0		
							11/04-11/04	1	1	1		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*59	SU	530P-6P	INSIDE EDITION	:30	\$165.00	10/21-11/04	1	3	3	\$495.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*60	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,140.00	10/21-10/21	1	1	1	\$2,280.00	
							10/28-10/28	0	1	0		
							11/04-11/04	1	1	1		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*61	TU-F,M	630P-7P	INSIDE EDITION	:30	\$325.00	10/16-10/22	4	1	4	\$1,300.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*62	TU-F,M	630P-7P	INSIDE EDITION	:30	\$325.00	10/23-10/29	5	1	5	\$1,625.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

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	*63	TU-F,M	630P-7P	INSIDE EDITION	:30	\$325.00	10/30-11/05	5	1	5	\$1,625.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*64	TU	630P-7P	INSIDE EDITION	:30	\$325.00	11/06-11/06	1	1	1	\$325.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*65	TU-F,M	7P-8P	ET/INSIDER	:30	\$350.00	10/16-10/22	4	1	4	\$1,400.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*66	TU-F,M	7P-8P	ET/INSIDER	:30	\$350.00	10/23-10/29	5	1	5	\$1,750.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*67	TU-F,M	7P-8P	ET/INSIDER	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*68	TU	7P-8P	ET/INSIDER	:30	\$350.00	11/06-11/06	1	1	1	\$350.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*69	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$1,400.00	10/22-10/22	0	0	0	\$0.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*70	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$1,400.00	10/29-10/29	0	0	0	\$0.00	
		Sales Remark: V3 REVISION										
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	*71	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$1,400.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*72	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$1,400.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 More than 2 codes changed								
	*73	TU	8P-9P	NCIS	:30	\$12,000.00	10/16-10/23	1	2	2	\$24,000.00	
							10/30-10/30	0	1	0		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*74	TH	8P-9P	BIG BANG THEORY/ENGAGEMENT	:30	\$9,450.00	10/18-11/01	1	3	3	\$28,350.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*75	TH	10P-11P	ELEMENTARY	:30	\$7,700.00	10/18-11/01	1	3	3	\$23,100.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*76	F	10P-11P	BLUE BLOODS	:30	\$5,600.00	10/19-10/26	1	2	2	\$11,200.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*77	SU	7P-8P	60 MINUTES	:30	\$6,000.00	10/21-11/04	1	3	3	\$18,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*78	SU	8P-9P	AMAZING RACE 21	:30	\$1,600.00	10/21-11/04	0	0	0	\$0.00	
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	*79	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/16-10/22	5	1	5	\$3,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*80	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/23-10/29	5	1	5	\$3,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*81	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$2,100.00	10/30-11/05	5	1	5	\$10,500.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*83	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$400.00	10/20-10/28	2	2	4	\$1,600.00	
							11/03-11/04	0	1	0		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*84	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$275.00	10/16-10/22	2	1	2	\$550.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*85	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$275.00	10/23-10/29	4	1	4	\$1,100.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*86	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$965.00	10/30-11/05	10	1	10	\$9,650.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*88	SA	9A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$1,050.00	10/20-10/27	1	2	2	\$5,250.00	
							11/03-11/03	3	1	3		
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

Rep Order# 8836875 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36916

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Station KLAS-TV LAS VEGAS
Advertiser () HORSFORD, STEVEN
Product HORSFORD/CON/DEM
Estimate# 1366
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 115/122/1366
Flight Dates 10/16/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*89	SA	1230P-4P	CBS COLLEGE FTBL-LATE GAME	:30	\$1,050.00	10/20-10/27 11/03-11/03	1 3	2 1	2 3	\$5,250.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*90	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$7,700.00	10/21-11/04	1	3	3	\$23,100.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*91	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$150.00	10/28-11/04	1	2	2	\$300.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*92	SU	8A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,225.00	10/21-11/04	1	3	3	\$3,675.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*93	SA	530P-6P	POLITICS NOW	:30	\$275.00	10/20-11/03	1	3	3	\$825.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*94	SU	4P-5P	ELECTRIC PLAYGROUND	:30	\$175.00	10/21-10/28	1	2	2	\$350.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*95	SA	7P-8P	ET WEEKEND	:30	\$220.00	10/20-10/27	1	2	2	\$440.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*96	M	9P-10P	2 & A HALF MEN/MIKE & MOLLY	:30	\$2,000.00	10/22-11/05	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								

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Station KLAS-TV LAS VEGAS
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Product HORSFORD/CON/DEM
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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*97	M	10P-11P	HAWAII FIVE-0	:30	\$9,000.00	10/22-10/22	1	1	1	\$9,000.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*98	M	10P-11P	HAWAII FIVE-0	:30	\$1,700.00	10/29-10/29	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*99	M	10P-11P	HAWAII FIVE-0	:30	\$1,700.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*100	M	10P-11P	HAWAII FIVE-0	:30	\$1,700.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 More than 2 codes changed								
	*101	TU	9P-10P	NCIS: LOS ANGELES	:30	\$12,000.00	10/16-10/16	1	1	1	\$12,000.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*102	W	8P-9P	SURVIVOR 25	:30	\$7,700.00	10/17-10/24	0	2	0	\$7,700.00	
							10/31-10/31	1	1	1		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*103	W	10P-11P	C.S.I.	:30	\$2,300.00	10/24-10/31	1	2	2	\$4,600.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*104	TH	9P-10P	PERSON OF INTEREST	:30	\$8,000.00	10/25-11/01	1	2	2	\$16,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

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Product HORSFORD/CON/DEM
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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*105	F	9P-10P	MADE IN JERSEY	:30	\$1,400.00	10/26-11/02	1	2	2	\$2,800.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*106	SU	9P-10P	THE GOOD WIFE	:30	\$1,600.00	10/21-11/04	1	3	3	\$4,800.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*107	SU	10P-11P	THE MENTALIST	:30	\$7,700.00	10/28-11/04	1	2	2	\$15,400.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*108	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,225.00	11/03-11/04	2	1	2	\$2,450.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

---REPORT TOTALS---

Report Totals: 290 / \$346,415.00

---SALES MONTHLY TOTALS---

Oct 12: 154 / \$209,570.00 Nov 12: 136 / \$136,845.00

Sales Totals: 290 / \$346,415.00

Station Totals: 290 / \$346,415.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,154,717	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+

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